Dear Community Supporter,

We are excited to present the inaugural [Florida Food Waste Prevention Week](http://www.savethefoodfl.com)

sponsorship opportunity. A unique collaboration of public and private agencies has joined together on a mission to collectively raise awareness on the benefits of reducing food waste and inspire action to change behavior.

Consider the potential benefits if we reduce the up to 3 million tons of annual food waste in Florida…

* **Reduced Hunger -** 1 in 5 Floridians lack consistent access to nutritious food, while 3 million tons of food is discarded in Florida each year.
* **Money -** A family of four can save on average $1,500 annually.
* **Conservation -** Florida can safeguard critical natural resources of land, water, and energy used in growing food. Reducing food waste has been identified as the #1 **personal** action to reduce carbon emissions.

Your organization is invited to participate in this special philanthropic and marketing opportunity by sponsoring this statewide event. Reducing food waste is good for family’s pockets, good for our communities and good for the environment. Your investment will elevate the voices and ideas of our younger generation. Bringing our youth to the table to join the discussion and source creative solutions is one of the highlights of the week.  The University and high school [**Hackathon**](http://www.foodfuturehack.com/) and the [**K-12 Student Art Contest**](https://www.savethefoodfl.com/student-engagement) engage students in the conversation.

Our goal is to raise $75,000 to host the event. This money will cover prizes for the Hackathon and K-12 student contest, incentives for the pledges/survey, multimedia marketing, technology and operations.

We are grateful for your consideration. Together, we will have a significant impact in educating Floridians how to prevent food waste, reduce hunger, save money and protect our environment.

Sincerely,

Elaine Fiore

Florida Food Waste Prevention Week Committee Chair

954-635-8803